

Dynamic Business Law Kubasek 2011

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3 things to know about the focus of dynamic business law 2e emphasis on ethical decision making in chapter 2 the authors introduce a framework for making ethical business decisions that students can use on a regular basis following each case there are questions designed to train students to apply this approach then repeatedly throughout the chapters questions about business ethics are raised in the text this framework is designed to help improve the learning process of students and to give a sense of relevancy to the ethical decision making process emphasis on critical thinking neil browne one of the co authors of this text has written a successful text on critical thinking his framework is included in dynamic business law as well to help students learn how to frame and reframe a question issue critical thinking questions are also included at the end of each case to further tie in this component emphasis on the business in business law

dynamic business law emphasises the tie of legal issues back to the core business curriculum this will help both students and faculty students need to understand how the concepts they learn in this course tie into their business careers instructors can easily show that the study of business law is best seen as a foundational component of the larger study of business administration dynamic business law now includes connect business law as a packaging option connect includes interactive applications for each chapter of the textbook and helps students apply legal concepts to business stimulates critical thinking and reinforces key topics overview dynamic business law 2e is appropriate for the two term business law course emphasis on the business in business law dynamic business law emphasizes the tie of legal issues back to the core business curriculum this will help both students and faculty faculty need to know how this is integrated as they are constantly defending the inclusion of this course in the business curriculum and students need to understand how the concepts tie to their future business careers emphasis on teaching many professors teaching this course are attorneys first and academics second they do not have a lot of time to prepare or think about how to apply this information effectively for their business students dynamic business law contains a helpful instructor s manual particularly for the many adjuncts teaching this course emphasis on critical thinking neil browne one of the co authors of this text has written a successful text on critical thinking his framework is included in dynamic business law as well to help students learn how to frame and reframe a question issue critical thinking questions are also included at the end of each case to further tie in this component instructor s supplements the online learning center contains the complete im test bank powerpoint image library and video clips instructor s manual the instructor s manual provides a clear outline of how to begin using this text and is especially helpful to adjuncts who teach business law sample syllabi are included as well as detailed lecture outlines incorporating powerpoints and other materials professors can bring into their lectures exciting and new examples from outside the text are also included and can be discussed in class to help generate excitement and involvement in the course from students test bank the test bank developed by vonda laughlin of carson newman college contains a variety of true false multiple choice and essay questions as well as scenario based questions which are application based and use a situation described in a narrative with 3 5 multiple choice test questions based on the situation described in the narrative we ve aligned our test bank with the new aacsb guidelines tagging each question according to its knowledge and skills areas categories include global ethics and social responsibility legal and other external environment communication diversity group dynamics individual dynamics production and it designations aligning questions with learning objectives features and case exist as well powerpoint presentation slides developed by jeff penley at catawba valley community college we offer two different sets of slides for professors the basic set consists of an outline of each chapter the premium set expands on this outline to include hypotheticals and ethical dilemmas allowing the instructor to incorporate application into the lecture instructor video dvd isbn 0077339118 13 digit 9780077339111 the instructor video dvd contains video clips from cbs that highlight current legal issues instructor notes located on the olc give insight into how to incorporate segments into the classroom and offer questions to stimulate discussion most of these videos are also part of premium content a big plus for instructors teaching online hybrid courses

we wrote this book because our primary sense of who we are as professionals is that we are teachers we play various roles in our careers but we are especially dedicated to our students we want them to listen read create and evaluate more effectively as a result of their experience in a business law class above all we want them to sense the importance and excitement of the law we want them to be aware that business resides in an atmosphere of legal rights and responsibilities the more they have an understanding of relevant law the more their business activities will flourish we tried to construct a book that contains the basics of business law but does not get bogged down in the kind of details that would be more appropriate in an upper level law class this sixth edition continues and advances the pedagogical strengths of earlier editions as difficult as it is to recall what it is like to know almost nothing about business law we tried repeatedly to force ourselves to remember that the text is for students not for us to reveal our previous training toward that end we have simplified and clarified as often as we could

dynamic business law is appropriate for the one semester business law course it contains the basics of business law but does not get bogged down in the kind of details that are more appropriate in an upper level law class the text provides an examination of the basic questions concepts and legal rules of business law emphasis on the business in business law dynamic business law the essentials emphasizes the tie of legal issues back to the core business curriculum this will help both students and faculty faculty need to know how this is integrated as they are constantly defending the inclusion of this course in the business curriculum and students need to understand how the concepts tie to their future business careers emphasis on teaching many professors teaching this course are attorneys first and academics second they do not have a lot of time to prepare or think about how to apply this information effectively for their business students dynamic business law the essentials contains a helpful instructor s manual particularly for the many adjuncts teaching this course emphasis on critical thinking neil browne one of the co authors of this text has written a successful text on critical thinking his framework is included in dynamic business law the essentials as well to help students learn how to frame and reframe a question issue critical thinking questions are also included at the end of each case to tie in this component even further

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how the concepts they learn in this course tie into their business careers instructors can easily show that the study of business law is best seen as a foundational component of the larger study of business administration

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designed for business majors taking a two semester business law course kubasek dynamic business law 5 e incorporates an ethical decision making framework an emphasis on critical thinking and a focus on business relevance updated coverage on privacy cyber law and immigration law provide a framework to help students think critically about these evolving topic areas with mcgraw hill connect students benefit from smartbook and additional critical thinking practice

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explores the unexhausted potential in current investor state dispute settlement mechanisms to advance investors responsibility for their conduct

a contemporary look at business ethics examines current and future challenges in business ethics emphasizing the need for ethical leadership it analyzes real world ethical scandals while discussing topics such as ethical decision making the role of religion and spirituality and the impact of scandals on employees

dynamic business law summarized cases 1e is appropriate for the two term business law course emphasis on the business in business law dynamic business law emphasizes the tie of legal issues back to the core business curriculum this will help both students and faculty faculty need to know how this is integrated as they are constantly defending the inclusion of this course in the business curriculum and students need to understand how the concepts tie to their future business careers emphasis on teaching many professors teaching this course are attorneys first and academics second they do not have a lot of time to prepare or think about how to apply this information effectively for their business students dynamic business law contains a helpful instructor s manual particularly for the many adjuncts teaching this course emphasis on critical thinking neil browne one of the co authors of this text has written a successful text on critical thinking his framework is included in dynamic business law as well to help students learn how to frame and reframe a question issue critical thinking questions are also included at the end of each case to further tie in this component

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